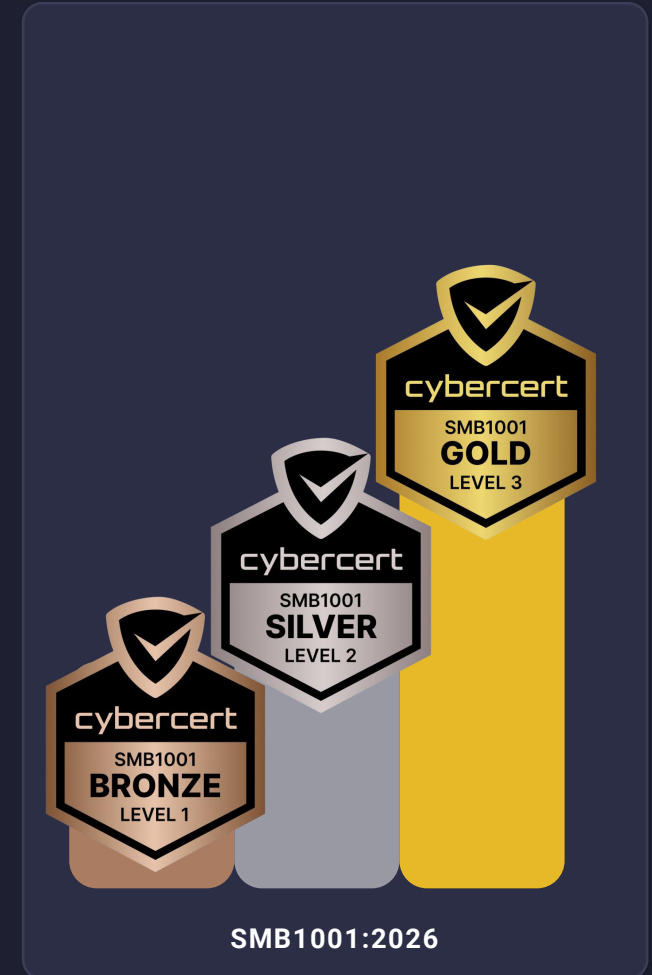


SMB1001

Cybersecurity that grows with your business

Bronze, Silver and Gold certification pathways - built into every Layer3 managed service plan.

A practical way to understand your current cyber maturity, prove progress and keep improving.



A practical cybersecurity standard for SMBs

A clear pathway from foundational controls to stronger governance and assurance.

SMB1001 is a multi-tiered cybersecurity certification standard designed for small and medium-sized businesses. It turns security improvement into an achievable, staged programme - with a certificate and badge to demonstrate progress.

Designed to stay relevant



The standard is refreshed annually, helping organisations revisit their posture as threats and good practice evolve.



Clear baseline

Know where you stand and what good looks like at your chosen level.



Staged pathway

Start at the right point and build capability in manageable stages.



Visible proof

Communicate progress to customers, suppliers, leaders and other stakeholders.



Annual improvement

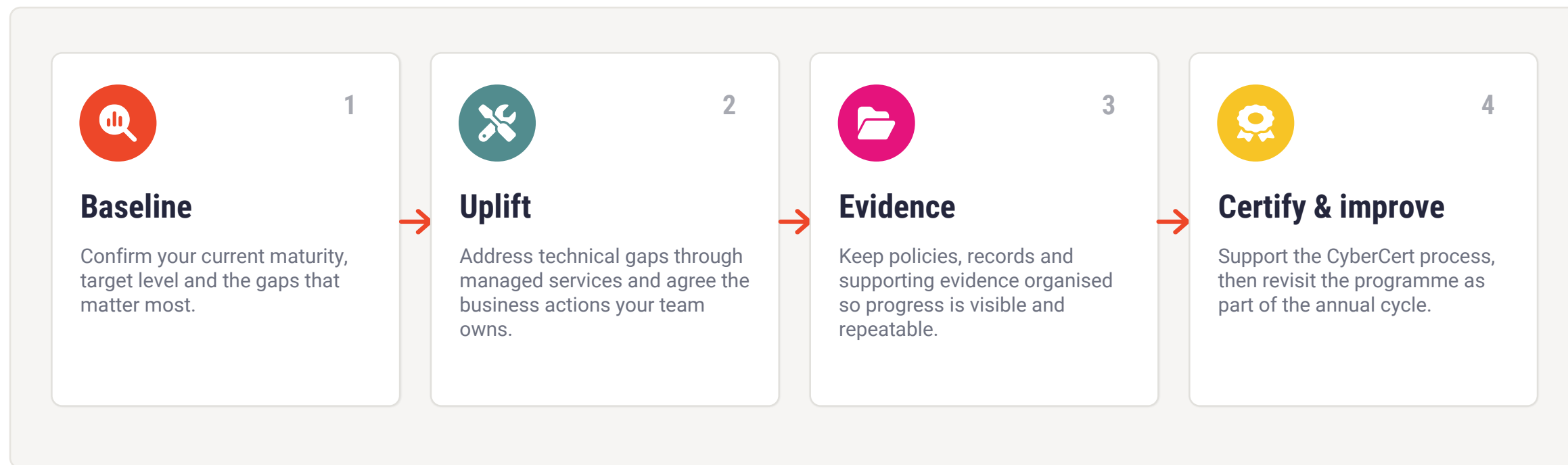
Review and renew regularly so security stays active, not a one-off project.

SMB1001 is developed by Dynamic Standards International. CyberCert is the official online certification provider.



Embedded in your Layer3 plan

We turn the standard into everyday security management - not another checklist to manage alone.



Layer3 handles the technical heavy lifting. Your leadership team stays informed, provides business context and owns key risk decisions.

Certification is subject to meeting the applicable SMB1001 requirements and completing the CyberCert process.

Bronze to Gold: a progression in maturity

Each level builds on the last. Start at the right point, prove the uplift, then keep moving forward.



BRONZE
LEVEL 1

Establish a credible baseline

Foundational controls, clear ownership and a practical improvement roadmap.




SILVER
LEVEL 2

Make security consistent

Broader coverage, repeatable processes and better visibility across the programme.




GOLD
LEVEL 3

Demonstrate stronger assurance

More mature governance, stronger evidence and greater stakeholder confidence.

The right target depends on your current maturity, risk profile, customer obligations and the Layer3 service tier in place.

Bronze, Silver and Gold are SMB1001 certification Levels 1-3.



FOUNDATIONAL ASSURANCE

Best for organisations establishing or formalising core security practices.

LEVEL 1

BRONZE

Start with a strong, provable foundation.

Bronze gives your organisation a clear minimum baseline and a practical way to show that core cybersecurity responsibilities are being addressed.

- ✓ Establish a baseline against an SMB-focused cybersecurity standard
- ✓ Clarify ownership and the minimum expectations for the business
- ✓ Prioritise high-value cyber hygiene before lower-value complexity
- ✓ Create evidence for customers, partners and leadership conversations
- ✓ Gain a roadmap for continued improvement toward Silver

Layer3 aligns everyday management of identities, devices, networks and data protection to the target requirements, while guiding the actions your team must own.

SILVER

Move from foundational controls to consistent practice.

Silver builds on the baseline by making security broader, more repeatable and easier to monitor as your organisation grows.

- ✓ Expand coverage and reduce blind spots across the business
- ✓ Make policies, ownership and operational processes more repeatable
- ✓ Improve visibility, monitoring and follow-through on security work
- ✓ Strengthen readiness for customer and supplier due diligence
- ✓ Build better resilience as systems, users and obligations increase

Layer3 helps operationalise controls across people, process and technology, while maintaining the evidence needed for review and renewal.



STRUCTURED ASSURANCE

Best for organisations with core controls in place that want more structure, consistency and assurance.

LEVEL 2



MATURE ASSURANCE

Best for organisations that need stronger assurance for growth, contracts or supply-chain relationships.

LEVEL 3

GOLD

Demonstrate stronger governance and operational maturity.

Gold is about making cybersecurity a disciplined business programme: governed, evidenced and consistently maintained.

- ✓ Show a more mature and disciplined cybersecurity posture
- ✓ Improve management oversight, accountability and evidence quality
- ✓ Strengthen confidence across customers, suppliers and stakeholders
- ✓ Create a clear stepping stone toward higher SMB1001 levels or ISO/IEC 27001
- ✓ Keep the programme aligned through annual review and renewal

Layer3 coordinates strategic review, technical uplift, evidence management and ongoing control maintenance as part of your managed service.

Choose the right starting point - then keep improving

Layer3 will confirm the target level within your plan and turn it into a practical roadmap.



BRONZE

LEVEL 1

Baseline

A credible foundation and clear minimum expectations.

- Core cyber hygiene
- Ownership made clear
- Roadmap to improve



SILVER

LEVEL 2

Consistency

Broader coverage and repeatable security practices.

- Reduced blind spots
- More structured processes
- Better visibility



GOLD

LEVEL 3

Assurance

Stronger governance, evidence and stakeholder confidence.

- Mature programme
- Leadership oversight
- Growth-ready assurance



Your Layer3 plan already includes an SMB1001 pathway.

Talk to your Layer3 account team about your target level.

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